INVITATION TO ENTER
THE
ANONYMOUS IDEAS COMPETITION
TO DESIGN "LIGHTHOUSES"/ SIGNALS AS GUIDING SYMBOLS FOR THE "WATERLIFE" EXPERIENCE AT LAKE MILLSTÄTTER SEE 2008/2009

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1.0 Subject

1.1 Anonymous, open ideas competition for attaining drafts for the design of "lighthouses"/signals as guiding symbols for the "WaterLife" (WasserLeben) experience at Lake Millstätter See 2008/09.

1.2 Promoter: Millstätter SeeTourismus GmbH, Marktplatz 14, 9872 Millstatt;
Tel.: ++43 (0)4766 3700-0; E-mail: info@millstaettersee.at

1.3 Competition office: Napoleonstadel – Kärntens Haus der Architektur,
St. Veiter Ring 10, 9020 Klagenfurt.
Tel.: +43 (0)463 504577, FAX : +43 (0)463 504601
E-mail: office@architektur-kaernten.at
www.architektur-kaernten.at.
Information: Dietmar Müller, Tel.: 0664-6202404

2.0 General guidelines

2.1 **Eligibility**
Eligible participants are: architects and artists

2.2 Every participant in the competition is entitled to submit a competition design.

2.3 The promoter acquires the factual ownership of the submitted draft. The intellectual property of the author remains protected.

2.4 The promoter is entitled to publish the competition designs; also the competitors are entitled to publication.

2.5 **Jury**

2.5.1 The jury's decisions in all matters of discretion are independent, incontestable and final. It is committed to objectivity and observance of its rules and regulations and in this regard bears responsibility towards the promoter and the competitors.

2.5.2 **Composition of the jury**

Technical jurors: Architect DI Franz Sumnitsch, BKK3
DI Dietmar Müller, Commission for townscape conservation
DI Peter Warmuth, Commission for townscape conservation
DI Erich Lanner, Commission for townscape conservation
DI Hartwig Wetschko, Commission for townscape conservation
DI Guido Mosser, Commission for townscape conservation
DI Winfried Steiner, "Kärnten wasser.reich" (Carinthia water.realm)

Mag. Mario Waste, "Kärnten wasser.reich" (Carinthia water.realm)
DI Peter Resch, Werkraum Wien (Statics)

Local community jurors: Mag. Maria Wilhelm, Millstätter See Tourismus GmbH
Tourism manager Mares Rossmann
Mayor Ing. Egon Eder, Municipality of Seeboden
Mayor Josef Pleikner, Municipality of Millstatt
Mayor Franz Buchacher, Municipality of Radenthein
Mayor Gerhard Köfer, Municipality of Spittal/Drau
Mayor Andreas Staber, Municipality of Ferndorf
DI Günther Tragatschnig, Österreichische Bundesforste (Austrian Federal Forests)

Preliminary examination: DI Bernhard Wolmuther, local planning authority, Spittal/Drau

2.5.3 **Tasks of the jury**

The jury is committed to objective pursuit of quality in impartiality. Obligation of secrecy applies. Official statements are only permitted by the spokesperson.
The jury has to assess the competition designs regarding their artistic quality and to determine the project which is recommended to the promoter for realisation.

2.6 Declaration of intent

It is intended to commission the author of the project awarded with the first prize, considering the recommendation of the jury, with the further planning work for the construction of the guiding symbol and the measures belonging to it.

2.7 The competition is organisationally attended by Napoleonstadel – Kärntens Haus der Architektur. Should any questions or problems arise, the following contact persons are available:

Dipl.-Ing. Dietmar Müller
Tel.: 0664/6202404
or
Gabriele Hradetzky
Tel.: 0463/504577

2.8 Deadlines

2.8.1 Preliminary discussion

The preliminary discussion for the competition will be on 12th November 2007 at 10 am; afterwards, the construction sites will be inspected with the competitors and the promoter.

Meeting point: Impulscenter Seeboden, 10 am

2.8.2 Submission

The competition designs are to be sent by post or personally handed in during office hours from 7th until 9th January 2008 between 9am and 12 midday so that they arrive at the competition office at Napoleonstadel by 9th January 2008 at 12 midday at the latest.

2.8.3 Jury

The jury meeting will take place on 21st January 2008.
As soon as the results of the competition are available, all competitors will be informed by phone or in writing.

2.9 Extent of the draft

Design ideas and technical report.
Representation of the 7 sites: ground plans, sectional views and elevations to a scale of 1:50.
Verifiable calculation of costs.

2.9.1 Designation of the drafts

As the drafts are assessed anonymously, i.e. without announcement of the author, every draft to be submitted is to be designated with a code number. This number consists of 6 digits (1 cm high, 6 cm long) and has to appear at the top right of every sheet and every document of the design instead of the name.

2.9.2 A neutral, closed envelope is to be added to the draft which has to show the 6-digit number on the outside and the name and address of the author together with code numbers on the inside.

2.10 Expense reimbursement

A total of € 14,500 is available for the awarding of the first three winning projects as well as for three further recognition prizes from the jury. The prize money is distributed as follows:

1st winning project	€ 5,000
2nd winning project	€ 3,000
3rd winning project	€ 2,000

3 recognition prizes at € 1,500 each

2.11 Budget

Within the scope of the total budget for the "WaterLife" experience a total of € 370,000 (net) is available for the realisation of the project "Design of lighthouses as guiding symbols".

3.0 Specific guidelines

3.1 Task definition

It is the prior goal of the "WaterLife" experience at Lake Millstätter See to create a holistic area of experiences. To this purpose, local experiential aims are linked organisationally and in content under the theme "WaterLife".

As visible signs for and in this area of experiences, clearly identifiable symbols are to be created around Lake Millstätter See. Upon seeing the architectural signals, the visitor should immediately be able to make an association with the "WaterLife" experience.

"Lighthouses" are proposed as project symbols as a connection with water is immediately created this way. Furthermore, "lighthouses" are always synonymous with escorting a journey on and in the water. Thus, aesthetic signs are set in the project area which make a linked orientation in the area of experiences possible for the visitor. In creating the project symbols the creative design revolves around the "lighthouse principle".

The effect of the signals should be guaranteed both during the day and night. Therefore, an illumination at night must be provided. Considering the different location conditions, the shape and dimension of the "lighthouses" must be chosen so that the desired signalling effect is achieved in the best possible way.

As a basis of planning, seven locations have already been defined. The sites can be viewed at the inspection on 12th November 2007. As the locations are provided with different basic conditions, these varying conditions have to be taken into account in the planning. It will be an artistic challenge creating the "lighthouses" so that, despite the different local

requirements and preconditions, an unambiguous basic theme ensuring the identification as a symbol for the "WaterLife" experience is made clear.

An aesthetic and architectural basic scheme in the form of built signals, which stand for a networked and cooperative major event, is to be developed. The "lighthouse" is to be understood as metaphor. An artistic-architectural examination of the term signal by means of modern tools is expected.

3.2 Locations

"Lighthouse 1"
Municipality of Seeboden
Wooden platform in the Seeboden bay.

"Lighthouse 2"
Municipality of Millstatt, plot: 21/14, Agrargemeinschaft Nachbarschaft Millstatt (agricultural association in the neighbourhood of Millstatt).
Construction on the already existing tower in the Barbara-Egger Park.

"Lighthouse 3"
Municipality of Millstatt, plot: 676/1, Province of Carinthia, provincial roads authority. At the rest area along the Pesenthein cycle path (opposite the driveway to Heroldeck Castle).

"Lighthouse 4"
Municipality of Radenthein, plot: 524, Republic of Austria, public water property.
On the southern shore, at the confluence of the Riegerbach brook into Lake Millstätter See.

"Lighthouse 5"
Municipality of Radenthein, plot: 57/1, Municipality of Radenthein.
Schulrain, above the car park for the "WaterLife" experience.

"Lighthouse 6"
Municipality of Spittal/Drau, plot: 2/1 or 58/1, Österreichische Bundesforste (Austrian Federal Forests).
Clearing in the forest.

"Lighthouse 7"
Municipality of Spittal/Drau, plot: 411/1, Municipality of Spittal/Drau.
Area of the municipal lakeside lido.

3.3. Documents made available

1. General view of Lake Millstätter See and the lighthouse locations.
2. Land register entry for every lighthouse location.
3. Hypsometric maps (interpolated) for every lighthouse location.

4. Various details of the respective lighthouse locations.
5. General information on Lake Millstätter See and the "WaterLife" experience including a description of the Millstätter See brand.

The documents are available on CD from the competition office or COD by post.

3.4. Miscellaneous

All further tender requirements can be specified on the occasion of the inspection on 12th November 2007.