Zentralvereinigung
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# COMPETITION FOR REDEVELOPMENT IDEAS FOR THE NAPOLEONSTADEL - CARINTHIA'S HOUSE OF ARCHITECTURE

The Carinthian section of the Central Association of Austrian Architects announces, in cooperation with STO Ltd., a contest to find the best ideas and preliminary designs for the re-development of the Napoleonstadel.

## GENERAL INFORMATION

**Competition Organiser:** The Central Association of Austrian Architects,
Carinthian Section, in cooperation with STO Ltd.
St Veiterring 10
9020 Klagenfurt
Österreich / Austria
Tel +43 (0) 463 / 50 45 77
Fax +43 (0) 463 / 50 46 01
office@architektur-kaernten.at
www.architektur-kaernten.at

**Aim of the Competition:**
The competition seeks ideas for the re-design and enlargement of the cafe and office areas of the Napoleonstadel, together with the technical adaptation of the event hall and the renovation of the existing facade.

**Competition Type:**
A single level, open, anonymous award for ideas from architects and artists.
The competition language is German.

**Dates:**

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| Plans available from: | 26.11.2007<br>www.architektur-kaernten.at |
| Site inspection: | 30.11.2007 at 11 a.m., on site |

The Central Association of Austrian Architects,
Carinthian Section
Napoleonstadel
St.Veiterring 10
9020 Klagenfurt
Österreich

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| Submission of plans: | 18.2.2008, 12 a.m.<br>(final delivery time to the address below!)<br><br>The Central Association of Austrian Architects,<br>Carinthian Section<br>Napoleonstadel<br>St.Veiterring 10<br>9020 Klagenfurt<br>Österreich |
| Final Jury Session: | 22.2.2008 |

**Written Enquiries:**

All questions pertaining to the competition announcement and to the competition remit must be sent to the organiser by e-mail by 15.01.2008 at the latest.

**Responses to the enquiries:**

The answers to the enquiries can be viewed at the following internet address: www.architektur-kaernten.at.

**Formal Conditions and ID Number**

Every submission to the competition is to be given a 6-digit identification number, 0.5 cm high and 3 cm long, to be placed in the top right-hand corner of every sheet and every written document belonging to the submission.
In addition, every single sheet of the competition submissions has to be marked with the heading **"Ideenwettbewerb Neugestaltung Napoleonstadel".**
The competition submission is to be accompanied by a catalogue of all the documents submitted and a non-transparent, sealed envelope, which is marked with the ID number on the outside and which contains the author's cover letter - proof of identity with the name and address of the competitor (of the members of the competing team) with a list of all members.
Where a team is competing one member should be denoted as the recipient (authorised to take delivery). The cover letter should also contain the telephone number and the bank account number of the contestant (the recipient).
The submission documents should be packed double before posting. The outside packaging is to be marked with the ID number and the description "Ideenwettbewerb Neugestaltung Napoleonstadel. The inside packaging need only be marked with the ID number.

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**Prize Money**

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| 1. Prize | 5,000,- € |
| 2. Prize | 3,000,- € |
| 3. Prize | 2,000,- € |

**The Jury:**

_ Sadar Vuga Arhitekti, Ljubljana
_ Andrija Rusan, Zagreb
_ Mark Blaschitz, SPLITTERWERK Graz
_ Axel Hubmann, Landeskonservator Klagenfurt
_ Georg Wald, Stadtplanung, Klagenfurt
_ Reinhold Wetschko, Zentralvereinigung der Architekten, Landesverband Kärnten
_ Vertreter der Firma Sto

**Competition Results:**

Once the jury has reached its decision the prize winners will be immediately informed of the results.

**Exhibition of the competition submissions:**
All the submissions will be put on display for at least two weeks.

**Ownership and copyright:**

The right of ownership of the plans, models, and other work of the prize-winning submissions is transferred to the competition organiser through the payment of the prize money.

The copyright and the right(s) to use the submitted projects deriving therefrom (e.g. plans, sketches, models and other documentation and paperwork) remain with the authors. This also includes in particular the right of third parties to make changes to or to carry out the building work or any subsequent alterations. Only when the client commissions the work and subsequently fulfils the contract completely does the client gain the right to use the contractor's building for the purpose laid down in the contract.

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# SPECIAL APPENDIX - PROJECT DEFINITION

**The Napoleonstadel  Carinthia's House of Architecture**

In addition to leading the way in the region,  Carinthia's House of Architecture is in constant touch with the supra-regional and international architectural scene, and has thus become the centre for new ideas and projects in architectural matters.
As a result of the contact and meetings between creative architectural exponents and theoreticians from many countries, there has been a revival in regional architectural work, as documented in numerous activities.
In the years since its inception Carinthia's House of Architecture has played host to over 600 talks on architecture, over 240 architectural exhibitions, 100 discussion evenings, 100 ceremonies awarding honours or prizes, 12 international student workshops, 12 event series of the Kärntner Architekturherbst (Carinthian Autumn of Architecture), participated in 12 trade fairs or enquetes, video conferences, countless slide and film presentations, approximately 30 architectural excursions, plus the publication of several books.
Beyond that the building and rooms are let every year for numerous other purposes, so that since its opening more 200,000 people have used the facilities.

**The Building**

In 1989 the Central Association of Austrian Architects organised a competition for the conversion of the Napoleonstadel, an architecturally listed storage building in a central location. The prize-winning design by Marta and Wolfgang Gärtner was carried out in 1991/92. They made only marginal alterations to the outside of the listed building, whereas inside, through the addition of a significant structural construction, they created a functionality adequate to modern needs. The steel frame construction shouldered from the outer walls carries the two-storey structure containing a gallery, offices and a meeting room. To increase the daylight, the roof ridge was glazed all the way round. (Otto Kapfinger, New Architecture in Carinthia, 2006)

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## COMPETITION REMIT:

- **Renovation, Enlargement of the Cafe:**

The ground floor cafe should remain in the same place, but undergo a high quality renovation to a contemporary design, whereby the floor space of the cafe should be increased by approx. 40 sq. m.
In addition room should be found in the cafe area for a small shop, about 5 - 10 sq. m. in size, selling gift items and publications linked to architecture. The shop would be run by the licensee of the cafe.
The terrace on the park side of the building, which is heavily used in the summer months, should be retained, while a larger opening up of the cafe to the outside area is sought, under due observance of the building's protected status. This alteration could also have a positive effect on the visibility of the cafe to the outside.
Since the building is listed, an extension at ground level or on the first floor is not possible or desirable for conservation reasons (see attached expert opinion)
In the organiser's view, one way of extending the cafe area would be to reorganise internally the office space, which would make possible the shared use of the upper level/space (which would be freed up) for the cafe (airier atmosphere/gallery).
A further conceivable option for the extension would be a "pavilion" in the park, which would however require great care to be taken over the connecting structure, since a connection above ground would not be possible for conservancy reasons. In the case of an underground connection, the advisability and practicality of a possibly "divided" cafe has to be taken into account.

- **Enlargement of the office space:**

The current office space (2 offices) and the meeting area should be extended through the addition of two further offices (approx. 15 - 20 sq. m. each).
The new design should therefore include a total of 4 offices of approx. 15 - 20 sq. m., plus a meeting area of approx. 30 sq. m.
These rooms should form a coherent, spatial whole.
In the organiser's view, the siting of the office space is not fixed, and therefore could be re-located. One option for extending the whole office space would be an underground extension towards the park.
Natural light and ventilation for this space are an absolute requirement.
A separate entrance to the offices would be desirable, but an internal connection to the Napoleonstadel must also be maintained.

- **Event Hall:**

The hall will be used for exhibitions, talks, prize-giving ceremonies etc. in connection with the House of Architecture, but the intention is for it also to be used for cultural events, such as, for instance, music performances.
In the hall, technical improvements (Sound systems, multi-media presentations, lighting) should be carried out to bring the hall up to the standard required for its various uses, and also to enable it to be used for external events. In addition, the access for deliveries should be improved, since the current situation in which goods are delivered through the main entrance is not perfect, as it disrupts the cafe operation.

If required, the hall can be opened up more fully in the direction of the park, under due observance of the listed status.

- **Separation of organisational entities**:

Fundamentally the cafe area, the event hall and the offices should be able to function independently of each other. Or at least they should be separated in such a way that they operate independently of each other with a minimum of disruption, without however being forced to abandon the positive, cooperative aspects of their proximity.

- **Legibility of the building from the outside**:

Full consideration must be given to the fact that the building stands between two very different exterior spaces - on the one hand a very elegant town park with Klagenfurt's theatre and the Carinthian law court close by, and on the other a four-lane ring road, including a set of traffic lights, along which several thousand cars pass the building. .
The legibility of the building from the outside should be so conceived that the structure is recognisable as Carinthia's House of Architecture, and so that topical information on events or exhibitions can be communicated.
Since renovation of the facade is also being considered in connection with the competition, thought should be given to how - in an appropriate fashion and observing the listed status - the recognisability of the building as "Carinthia's House of Architecture" can be enhanced.
**In this connection the participants are invited to examine closely the products of STO Ltd. (www.sto.at), to seek an innovative solution that would enable a contemporary, but still appropriate renovation of the facade.**

Statement by **STO** Ltd. :

Architecture is life and culture in built form. As the leading supplier of modern finishing materials and systems for facades STO supports those creating architecture in the design of contemporary surfaces and experimental coatings, which fulfill strict quality criteria and exclusive design ideas.
The renovation and re-working of the Napoleonstadel is of particular importance to STO: Over many years of fruitful cooperation with the House of Architecture we have developed a close relationship, and we now wish to place our know-how and experience in the field of facade renovation at the disposal of the participating architects. Together, through an open, mutual dialogue, we can find new forms in design and architecture, dare to take on the unusual, and to extend and cross boundaries. Our creative department and product management teams are equipped to deal with new challenges.
Creativity and Innovation - those are the two elements which STO has turned into the pacemaker for the creation of modern living space. Creativity and Innovation are also in demand in this competition: we are looking forward to both the solutions and to successful cooperation.
StoDesign, Pritz Claudia: c.pritz@stoeu.com
Productmanagement: Robert Hetzl: r.hetzl@stoeu.com will be pleased to assist and advise you on behalf of our company.

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## EVALUATION CRITERIA:

The jury will evaluate the submitted projects in accordance with the criteria below. It does, however, reserve the right to make changes or additions as part of its constitutive meeting.

- the handling of the existing, listed structure
- innovative facade design, under due observance of the building's listed status
- communication and information of the building toward the outside
- spatial and design quality of the cafe and office areas
- connection of the interior and exterior spaces
- functional quality of the solution offered
- orientation
- functionality of the overall concept, flexibility, economic criteria
- economic aspects of the overall concept in construction and operation
- economic and technical feasibility of the project

## TYPE AND EXTENT OF THE EXPECTED SUBMISSIONS:

The submitted proposals must be formulated in enough detail for the solution to and fulfillment of the task to be apparent.

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| Planning documents | max. 2 sheets Din A1 portrait<br>site plan to scale 1:500<br>ground plans, views and cross-sections 1: 200<br>max. 2 display pictures |
| Catalogue | Catalogue of the documents submitted |
| Outline: | a brief outline explaining the basic concept of the project, |
| and/or | the essential starting-points of the concept |
| Cover letter | the cover letter is to be included in a separate, sealed |
| envelope, | marked with the ID number. |

## SUPPORT DOCUMENTS:

- aerial photograph/view (Napoleonstadel.jpg)
- land use allocation plan ((Napoleonstadel_Flawi.pdf))
- ground plans, views (dwg)
- site plan (Ringparks Ausschnitt Napoleonstadl.dwg)
- land register(Kataster-Napoleonstadel.dwg)

- Appendix 01: statement by the state curator

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**Appendix 01: statement by the state curator, HR Prof. Dr. Axel Hubmann**

With reference to the joint meeting on 24th September 2007 the undersigned wishes to issue the following statement with respect to the Napoleonstadel:
The so-called “Napoleonstadel” was built in 1847 by Alois Cargnelutti as a Magistrat’s repository for the market stands. It is located on the St. Veiter Ring, which came into being along the line of the 16th century defences following their demolition by the French at the beginning of the 19th century. The single-storey building with its distinctive hipped roof and ornamental arcades with lunette windows dominates the north-east corner of the park as well as the roadspace.

The building, which was adapted by Marta and Wolfgang Gärtner as an exhibition hall, represents a monument as seen by the law for the protection of cultural heritage. Consequently, any proposals or measures for alteration should best be discussed with the State Conservancy Office for Carinthia in the early stages of planning. Concerning the question of potential extensions or additions it must be stated that these must be carried out sparingly. A “verandah” or “gazebo” style extension is conceivable, one that orientates its mass, cubature and dimensions/relations to the scale of the main building. The style should be contemporary but on no account trendy or limited to a period.

If the National Monuments Office/State Conservancy Office for Carinthia is a member of an evaluating jury, it must be ensured that it cannot be outvoted, since it is the authority responsible. In principle the proposed method for finding ideas, designs and uses is welcomed as a very positive contribution to the realisation of a hopefully sustainable result.
Finally, it must be noted that between the town planning office (DI Wald) and the National Monuments Office/State Conservancy Office for Carinthia there was and is complete agreement about the options for designs including extension, and that this was accepted by those present.

With the wish that this amicable approach may continue,

I remain,

Yours sincerely

HR Prof. Dr. Axel Hubmann
State Curator